## **Press Release**



# Trimegah Asset Management and Additiv Collaborate to Revolutionize Digital Wealth Management in Indonesia

**Jakarta, March 17, 2025** – PT Trimegah Asset Management (Trimegah AM), today announced a collaboration with additiv as a leading global digital platform and solution provider for the financial services industry. This collaboration aims to revolutionize the accessibility of professional investment advice in Indonesia through Digital Wealth Management solutions.

With a digital portfolio model, retail and mass-affluent investors can now access professionally managed and diversified investment strategies tailored to their financial goals, something that was previously only available to High-Net-Worth clients.

This subsidiary of PT Trimegah Sekuritas Indonesia Tbk ("Company" or "TRIM")-has more than 30 years of experience in the Indonesian capital market with a diverse portfolio of investment products including equity, mixed, fixed income, and money market mutual funds. The collaboration between Trimegah AM and additiv will strengthen the additiv Financial Services Platform, enabling financial institutions to increase the scale and distribution of investment products in accordance with applicable regulations and more efficient costs.

This partnership marks the next step in additiv's expansion in Indonesia, strengthening its commitment to modernizing financial services and supporting the 2023-2027 Indonesian Capital Market Roadmap.

In line with this, through this collaboration, Trimegah AM also wants to reach more customers through a platform that prioritizes digital technology, increasing accessibility and participation in the scope of portfolio management. Trimegah AM's collaboration with additiv as a provider of professionally managed investment solutions allows financial institutions to integrate it well into their wealth management services, thereby improving distribution/offering methods and providing more value to customers.

Antony Dirga, President Director of PT Trimegah Asset Management, said, "This collaboration with additiv not only increases our capabilities in distributing investment products digitally, but also opens wider access to professional investment advice to the public. This collaboration allows banks and financial advisors throughout Indonesia to provide structured and professionally managed portfolio models for their clients. This will help customers access a variety of diversified investment options that are tailored to their financial goals. Besides that, we actively contribute to the 2023-2027 Indonesian Capital Market Roadmap, supporting financial inclusion and shaping a future generation that is investment conscious."

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Anurag Pandey, General Manager and Head, Asia Pacific at additiv, said: ""As a trusted strategic partner for our clients, we enable financial institutions to develop their business models, working with investment managers like Trimegah AM provides our clients with easy access to their investment products digitally. This partnership is an important step in accelerating the adoption of digital wealth management solutions in Indonesia, a market that is poised for significant financial technology transformation. At additiv, we see Indonesia as a strategic market for the growth of digital finance. We continue to expand our offerings, including robo advisors and retirement solutions, in partnership with investment managers. Our platform technology ensures these solutions are effectively distributed to businesses looking to improve their client services.""

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#### **About PT Trimegah Asset Management**

PT Trimegah Asset Management (Trimegah AM) is a subsidiary of PT Trimegah Sekuritas Indonesia Tbk, one of the leading securities companies in Indonesia with more than 30 years of experience in the capital market. Trimegah AM offers a wide range of investment products across asset classes, including equity, mixed, fixed income, and money market mutual funds. Focusing on providing customized investment solutions for corporate clients, financial institutions, and pension funds, Trimegah AM is committed to providing optimal returns and becoming a trusted investment partner.

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## **About additiv**

additiv empowers the world's leading financial institutions and brands to create new business models and transform existing ones. additiv's API-first cloud platform is one of the world's most powerful solutions for wealth management, banking, credit and insurance. This technology, combined with a global ecosystem of regulated financial service providers, opens up new opportunities for banks, insurers, asset managers, IFAs and consumer brands to quickly and flexibly offer their own and third-party financial solutions through existing or new applications.

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Headquartered in Switzerland with regional offices in Singapore, Indonesia, the United Arab Emirates, Germany, the UK and development centers in Central and Eastern Europe. With over 250 employees, additiv serves over 400 financial institutions (banks, insurers, asset managers, pension providers, IFA, etc.) and brands worldwide.

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